

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

www.wesh.com

Billing: (407)389-7661

Billing Address:

**Abar Hutton Media Attention: Accounts Payable** 6190 Grovedale CT Suite 200 Alexandria, VA 22310-2552

Send Payment To: WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

2 WESHTu

08/28/12

Invoice Date Invoice Month Invoice Period Invoice # 944018-2 09/02/12 September 2012 08/27/12 - 08/28/12

Account Executive Station Sales Office Sales Region WESH Eagle-Washingto Fran Berg National

Advertiser Product Estimate Number DSCC/NELSON DSCC/Nelson/D/Senate 551

> Alt Order # Flight Dates Order# 08/22/12 - 08/28/12 944018 07898468

> Billing Calendar Billing Type Deal# Broadcast Cash

Special Handling

IDB# Advertiser Code | Product Code 9912820

Agency Ref Advertiser Ref

							Spots/			
ne Start Dat	e End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
2 08/27/12 Class of		M-F Early iately Pre-emp	Sunrise otible without n	5:00-6:00 AM notice	11	:30	2	\$325.00	NM	
Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$325.00					
Spots: #			Time Descrip		Start/End Time		h Ad-ID			Rate Typ
1 \	WESHM 0		5:24 AM M-F Early	ly Sunrise	5:00-6:00 AM	:30 BNDS12001H		0 <b>1</b> H		\$325.00 N
2 WESHTu 08/28/12 5:12 AM M-F Early Sunrise					5:00-6:00 AM	:30 BNDS12001H				\$325.00 N
4 08/27/12 Class of		NBC Toda	ay Show otible without r	7:00-9:00 AM notice	M	:30	1	\$1,200.00	NM	
Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: #	Ch <u>Day A</u>	ir Date Air	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Ty
1 \	WESHM 0	8/27/12 7::	25 AM NBC To	oday Show	7:00-9:00 AM	:3	0 BNDS120	01н		\$1,200.00 N
6 08/27/12 Class of		Regis & k	Kelly 9-10 AM ptible without r	9:00-10:00 AM notice	11	:30	2	\$650.00	NM	
Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$650.00					
Spots: #	Ch <u>Day A</u>	ir Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
1 WESHM 08/27/12 9:46 AM Regis & Kelly 9-10 AM					9:00-10:00 AM	:30 BNDS12001H				\$650.00 N
2 '	WESHTu 0	8/28/12 9:	32 AM Regis 8	k Kelly 9-10 AM	9:00-10:00 AM	:3	0 BNDS120	01H		\$650.00 N
8 08/27/12 Class of		NBC Tod liately Pre-em	ay Show II ptible without r	10AM-11AM notice	11	:30	2	\$600.00	NM	
Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$600.00					
Spots: #	Ch <u>Day A</u>	ir Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
2 '	WESHM 0 Credite	8/27/12 d	NBC To	oday Show II	10AM-11AM	:0	00			\$600.00 N
1 '	WESHTu 0	8/28/12 10:	56 AM NBC To	oday Show II	10AM-11AM	:3	0 BNDS120	01н		\$600.00 N
10 08/27/12 Class of			N NEWS 12-1	12:12:00-12:30 PM notice	11	:30	2	\$300.00	NM	
Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$300.00					
Spots: #		ir Date Air	Time Descrip	otion	Start/End Time	Lengi	th Ad-ID			Rate Ty
1	WESHM 0	8/27/12 12:	29 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	:3	0 BNDS120	01н		\$300.00
Weeks: Spots: #	<u>Start Date</u> 08/27/12 Ch <u>Day</u> A	End Date 09/02/12 ir Date Air	MTWTFSS 11 Time Descrip	Spots/Week 2 otion	\$300.00 Start/End Time			001H		

12:00-12:30 PM

:30 BNDS12001H

\$300.00 NM

12:12 PM M-F NOON NEWS 12-12:30

Send Payment To:





**Payment Terms 30 Days** 

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 944018-2 | 09/02/12 | September 2012 | 08/27/12 - 08/28/12

Advertiser Product Estimate Number

DSCC/Nelson/D/Senate DSCC/NELSON 551

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ne Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12 08/27/12 08/27/12 Anderson Cooper 2-3p 2:00p-3:00p Class of Time - Immediately Pre-emptible without notice	M	:30	1	\$150.00	NM	New Year
Weeks:         Start Date 08/27/12         End Date 09/02/12         MTWTFSS MTWTFS M	<u>Rate</u> \$150.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WESHM 08/27/12 2:22 PM Anderson Cooper 2-3p	2:00p-3:00p	:3	0 BNDS1200	1н		\$150.00 NM
14 08/27/12 08/28/12 M-F 3-4 PM 3:00-4:00 PM Class of Time - Immediately Pre-emptible without notice	11	:30	2	\$400.00	NM	
Weeks:         Start Date 08/27/12         End Date 09/02/12         MTWTFSS 11         Spots/Week 2	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Leng	th Ad-ID			Rate Type
1 WESHM 08/27/12 3:30 PM M-F 3-4 PM	3:00-4:00 PM	:3	0 BNDS1200	1н		\$400.00 NN
2 WESHTu 08/28/12 3:57 PM M-F 3-4 PM	3:00-4:00 PM	:3	0 BNDS1200	1н		\$400.00 NN
16 08/28/12 08/28/12 M-F 4-5 PM NEWS M-F 4-5 PM Class of Time - Immediately Pre-emptible without notice	-T	:30	-1	\$700.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate		Ten.			
08/27/12 09/02/12 -T 1	\$700.00		u. A.L.ID			Data Ton
Spots: # Ch Day Air Date Air Time Description	Start/End Time		th Ad-ID			Rate Typ
1 WESHTu 08/28/12 4:50 PM M-F 4-5 PM NEWS	M-F 4-5 PM		80 BNDS1200	TH		\$700.00 N
18 08/27/12 08/28/12 M-F 5-6 PM ROT 5:00-6:00 PM Class of Time - Immediately Pre-emptible without notice	11	:30	2	\$900.00	NM	
Weeks:         Start Date 08/27/12         End Date 09/02/12         MTWTFSS 11         Spots/Week 2	<u>Rate</u> \$900.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Leng	th Ad-ID			Rate Typ
1 WESHM 08/27/12 5:52 PM M-F 5-6 PM ROT	5:00-6:00 PM	::	30 BNDS1200	)1н		\$900.00 NI
2 WESHTu 08/28/12 5:40 PM M-F 5-6 PM ROT	5:00-6:00 PM	:	30 BNDS1200	)1н		\$900.00 N
20 08/27/12 08/28/12 M-F 6-6:30 PM M-F 6-6:30 PM Class of Time - Immediately Pre-emptible without notice	11	:30	2	\$1,600.00	NM	
Weeks:         Start Date 08/27/12         End Date 09/02/12         MTWTFSS 11         Spots/Week 2	Rate \$1,600.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Leng	th Ad-ID			Rate Typ
2 WESHM 08/27/12 6:24 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:	30 BNDS1200	)1н		\$1,600.00 NI
1 WESHTu 08/28/12 6:27 PM M-F 6-6:30 PM	M-F 6-6:30 PM		30 BNDS1200	)1H		\$1,600.00 N
22 08/27/12 08/27/12 M-F Entertainment Tonigt7:00-730 PM Class of Time - Pre-emptible with notice	M	:30	1	\$1,600.00	NM	
Weeks:         Start Date 08/27/12         End Date 09/02/12         MTWTFSS M         Spots/Week 1	<u>Rate</u> \$1,600.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Leng	th Ad-ID			Rate Typ
1 WESHM 08/27/12 7:30 PM M-F Entertainment Tonight	7:00-730 PM		30 BNDS1200	)1н		\$1,600.00 N
	Total Spots		17			

Gross Total

\$12,600.00

**Agency Commission** 

\$1,890.00

Net Amount Due

\$10,710.00